

INTERACT
play innovation

ABOUT US

Interact is an Internet company whose role is to facilitate Companies and Institutions to engage experiences for customers and citizens in the Digital World.

Having operated for over a decade on the Italian and international market, we are today a leading developer of solutions for the transformation, management and delivery of digital media over IP and mobile networks. Committed to innovation and cross-media production, we are able to combine the creation of innovative products and services with ongoing research activities on converging media and the development of middleware

applications for Mobile TV, Web TV, IPTV and digital content management.

Our staff comprises 60 professionals with different backgrounds and skills working together in teams organized on the basis of market needs, serving the most prominent customers in the corporate and government sectors as well as in the international telecommunication industry.

Interact is part of the Eurel Group, with offices in Rome (headquarters), Napoli, Catanzaro. In 2008 we opened the new subsidiary interact Egypt, in charge of operations in various North African and Middle East areas.



CONTENT MANAGEMENT

MOBILE SOLUTIONS

DIGITAL TV

PROFESSIONAL SERVICES

RESEARCH & DEVELOPMENT



USER-CENTERED DESIGN AND SEMANTIC INTELLIGENCE ARE THE CORE OF OUR APPROACH – KEY TO DELIVER EFFECTIVE AND EASY-TO-USE DIGITAL SERVICES

CONTENT MANAGEMENT

Web data management and development of Internet and Mobile Web sites centered on XManager, Interact multi-channel Content Management System which delivers the latest tools for the Semantic Web and the Mobile Internet.

MOBILE SOLUTIONS

From Mobile Internet to Mobile TV, our solutions enable operators and organizations to rapidly build Mobile VAS Services for users and citizens on the move, over any type of wireless network.

DIGITAL TV

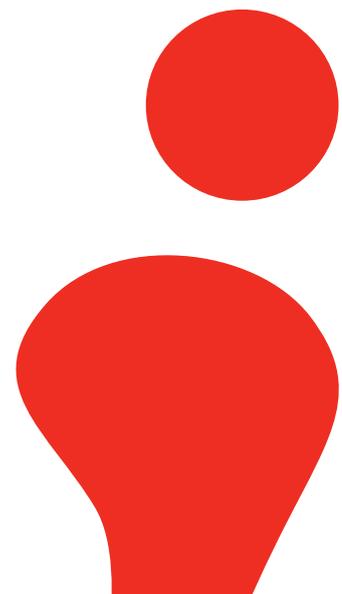
The integration of best-of-breed technologies, know-how and expertise is at the basis of a full set of end-to-end tools for managing the creation, delivery and communication of multimedia services including IPTV, Web TV and Digital Signage.

PROFESSIONAL SERVICES

Consulting and support for the development, deployment and promotion of Web and Mobile Portals along with the creation, management and execution of Social Media Campaigns – SEO, SEM, VEO & SMM.

RESEARCH & DEVELOPMENT

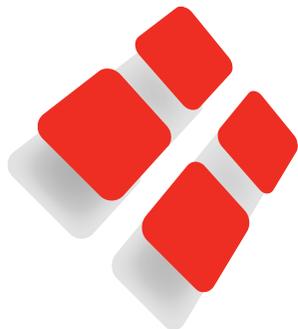
Since 2002 R&D is an integral part of our mission. Our R&D projects are centered on Mobile Internet and Web 3.0 together with major technological partners (Ericsson, Nokia and RealNetworks), institutions and Italian Universities (University of Rome La Sapienza, University of Salerno).



SHOWCASE

CONTENT MANAGEMENT

XMANAGER



XManager is an Interact new generation Multi-Channel Content Management System enabling a team without technical skills to take full control over the publishing content whether it refers to institutional matters, corporate information, editorial content and news, or even catalogs and stores.

Xmanager is engineered upon Web 3.0 guidelines to facilitate interactive information sharing, interoperability and collaboration over Web and mobile networks.

XManager is today at the basis of some of the most complete and innovative Italian institutional portals such as the **Italian Chamber of Deputies website**.

MOBILE SOLUTIONS

SERVICE DELIVERY PLATFORM

XManager-based Service Delivery Platform is designed to manage the entire multimedia services portfolio of networks operator over multiple channels. SDP is serving the Mobile VAS platform of Mobilink, a major player on the Pakistan mobile market, enabling the operator to rapidly integrate contents from different providers and video in its offer.

MOBILE WEB

Our Mobile projects give priority to the mobility best practices: usability, user-centered design and enhanced interactivity, delivered either via the integration of Internet content adaptation best technologies or the development of ad hoc mobile portals and applications.

InnGov is Interact's mobile government platform tailor-made ad-hoc for public administrations to create, manage and deliver Mobile services to citizens.



SHOWCASE

DIGITAL TV

VIDEOASSEMBLY

Videoassembly provides an all-round solution to help institutions manage their daily communication. Videoassembly enables videorecording, digitalization and archiving of all assembly activities and live and On Demand streaming of sessions over Internet/Intranet/Mobile.

It is a unique solution of its kind and has contributed towards implementing some of the most complete government video communication projects such as the audiovideo Web services of **Italian Chamber of Deputies**, moreover serving main Italian judiciary administrations and local governments.

IPTV

From content acquisition to playout, we provide best-of-breed technologies, qualified integration and on-going support to configure customized IPTV solutions. With Interact-powered intranet IPTV MEFTV, the **Italian Ministry of Finance** today guarantees an effective access to TV signals and an optimized distribution infrastructure.

MOBILE TV

Our solutions enable network operators to rapidly build rich multimedia service offerings bringing value added services to the mobile display. Since 2000, Interact has been a consolidated technology partner of **Wind Italy**, one of major Italian telecom operators, for the development, supply and on-going upgrade of a Video streaming /download platform

WEB TV

An in-house engineered platform makes it easy to upload, manage and distribute any type of online video content. For Italy Central Bank, **Banca d'Italia**, we developed and deployed a multimedia platform within a complex multi-layered network environment to provide an integrated system for video streaming, real-time communication and corporate TV.

DIGITAL SIGNAGE

Picture Show is an outdoor interactive television delivering targeted messages via Internet network on attractive multimedia screens and kiosks located at key points throughout the territory. For **Mondadori Franchising**, main Italian bookshop network, we created a Digital Signage system able to promote products and events throughout the shop network.

PROFESSIONAL SERVICES

BRANDING AND PROMOTION

The goal of our branding and promotion services is to assist Companies and Institutions in creating and governing their identity and social profile on the Web to improve brand awareness and establish a long lasting relationship with customers and citizens.

For **Enel**, the most important Italian Energy Company, interact created the Luce & Gas Viral video campaign based on an ad sitcom getting over 400.000 visualizations in 30 days.

PARTNERS

We cooperate as master resellers and solution integrators with major world-wide ICT manufacturers to offer our customers the best state-of-the-art digital technology.

Our long-standing network of partners include RealNetworks, ViewCast, Microsoft, Adobe, Novarra, Teracue, Mainconcept, Blackmagic Design, Sorenson Media.

We are associated members of STI, the International Semantic Technology Institute, a research institute involved in spreading semantic technology knowledge and adoption all over the ICT world.



OUR OFFICES

INTERACT ROMA (head office)

Via Angelo Bargoni, 78
00153 - Rome
tel +39 06 58318301
fax +39 06 58318303
sales@interact.it
www.interact.it
www.streamcast.it

ITVSTUDIO1 (Studio Tv)

Via Angelo Bargoni, 24
00153 - Rome
tel +39 06 58318301
fax +39 06 58318303
stream@interact.it

INTERACT EGYPT

7B Omar Shaaban Street
Nasr City, Cairo
tel +20 224149624
fax +20 226904981
sales@egypt.interact.it
http://egypt.interact.it

INTERACT CATANZARO (SudLabs)

Via Genova, 1
88063 - Catanzaro Lido
tel +39 0961 737636
fax +39 0961 735

INTERACT NAPOLI

Centro direzionale
Via G. Porzio Isola C2 scala C
80143 - Napoli