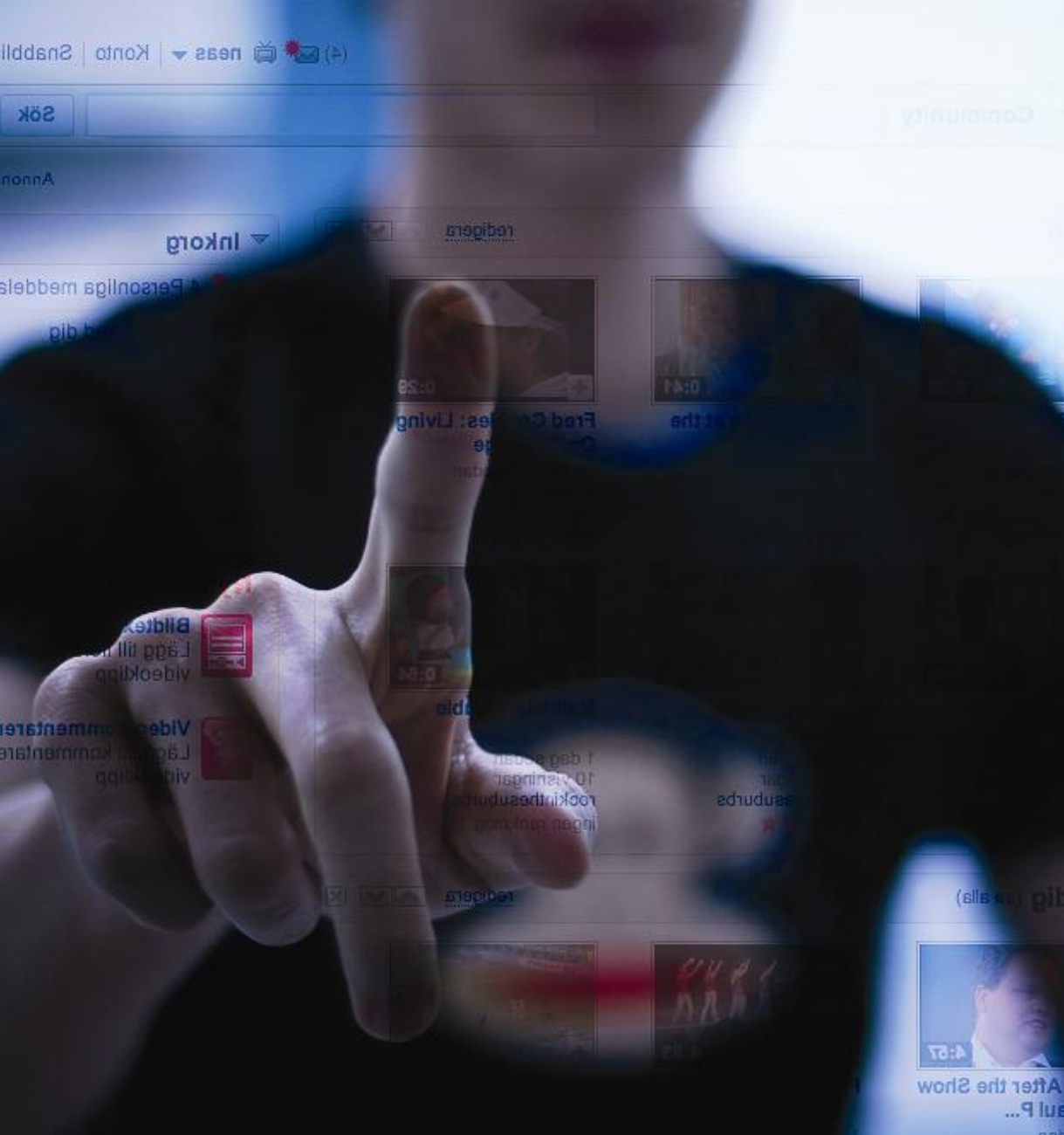




INTERACT SpA



Contents

- About us
- Our Activities
- Why Interact
- Customers
- Partners
- Certifications & Participations

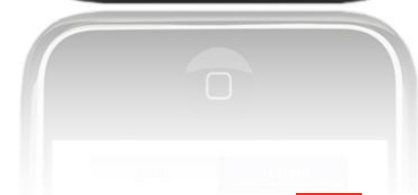
About us



Interact SpA is a Digital Media Company who, since **1995**, has been operating in the top sectors of **ICT**, **communications**, **collaboration** and **multimedia services**, working side by side with major Companies and Institutions to create **new models of communication** directed towards end-users and citizens

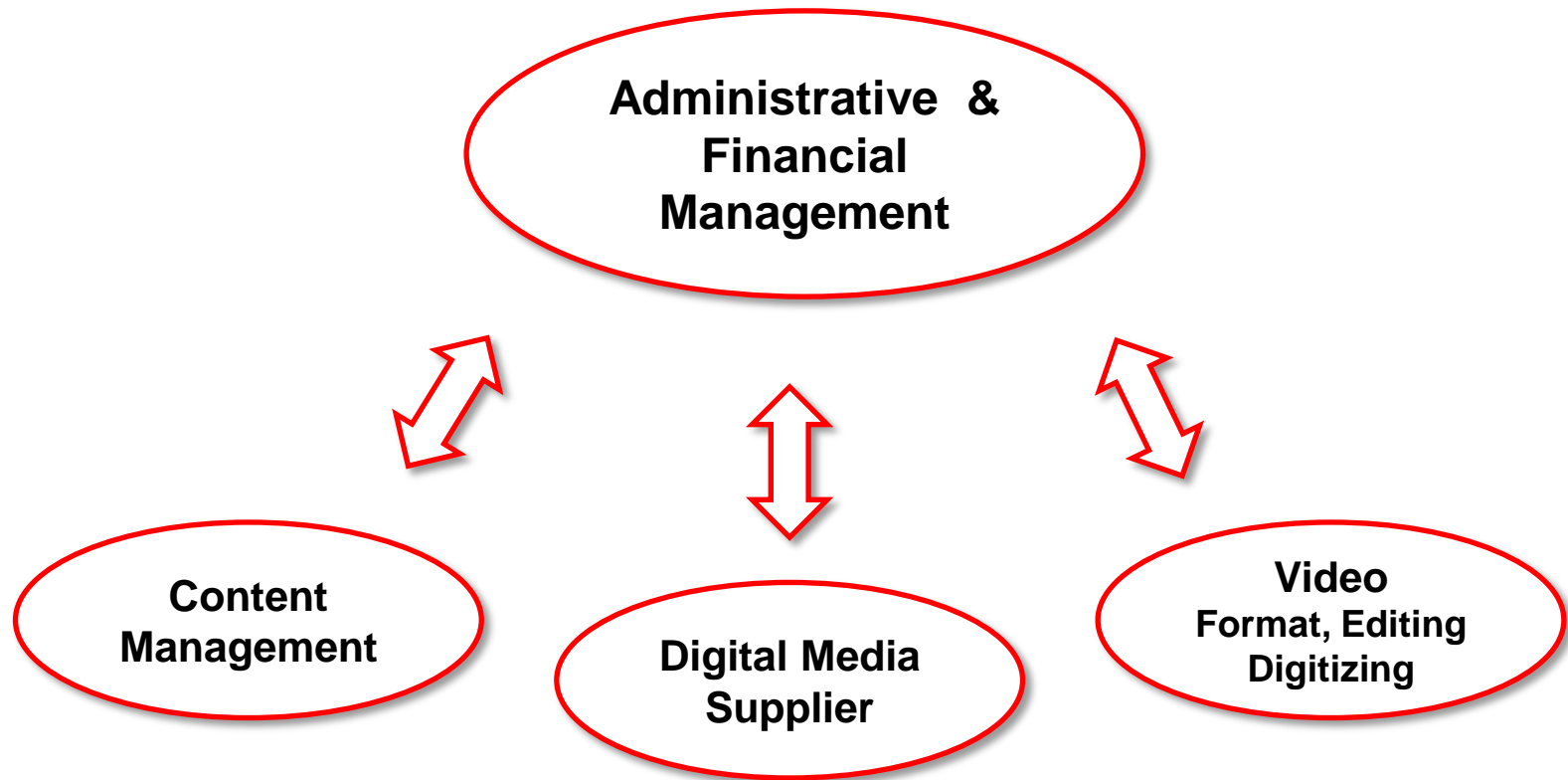
About us

- We are today among the Italian Companies that have the greatest in-depth experience in the field of communications on **new media**
- We operate in the **European, Mediterranean and Middle East** areas offering **multi device semantic platforms** using digital networks as an integral part of the social scenario
- We develop **cross-platform solutions** that encompass the entire life span of digital contents ranging from the production of contents to their delivery as well as analysing the procedures of use by the users themselves
- Interact Spa is part of the **Eurel Group**, with offices in Italy, Luxembourg and Egypt



INTERACT

Activity areas: Interact SpA



Activity areas: Content Management

**Professional &
Editorial
Services**

Web Agency

Xmanager / Ginger
Content Management
System

BPM
Design, Expertise,
Development & Support

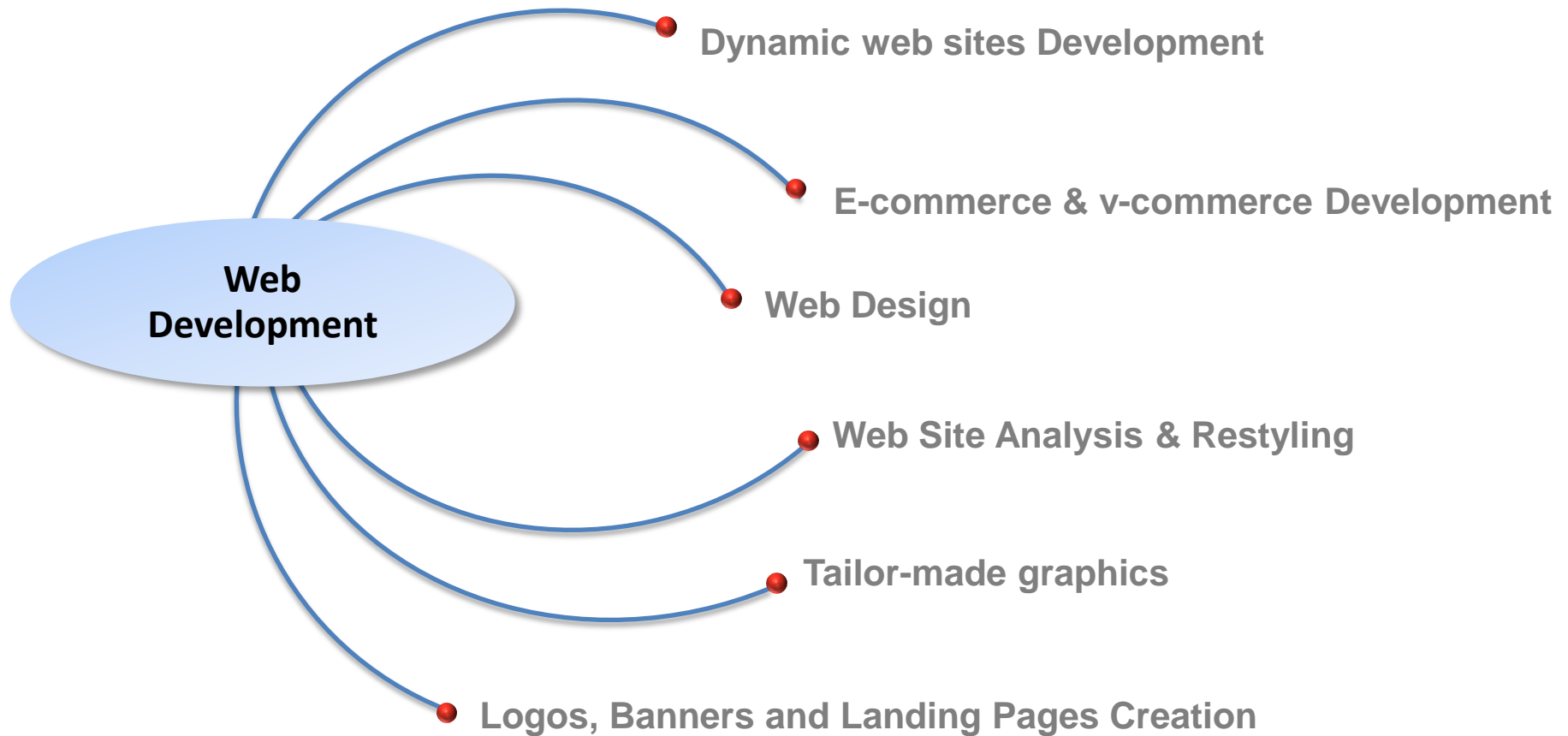
Mobile VAS

Interact Box
Digital Asset
Management

**Cloud
Computing**

**Interactive
Digital TV**

Content Management: **Web Agency**



Content Management : **Web Agency**



Content Management: Interactive Digital TV

Producing, organizing and broadcasting audio video contents onto digital networks

- **Web TV** - platform targeted to deliver contents onto Web and Mobile devices
- **IPTV** - end-to-end solutions targeted to deliver video via IP
- **Digital Signage** - video content delivery on a sales points distributed over the territory
- **Video Assemblea** - digital videorecording, live and on-demand broadcasting of Public Administration council sessions



Content Management: Mobile VAS

Solutions for creating Value Added Services for users in motion

- **Service Delivery Platform** - solutions for managing multimedia services for network operators
- **Mobile Streaming** - multimedia contents delivery onto mobile media
- **App per iPhone e iPad** - web and native applications development
- **App per Android** - application development for new Android operating system
- **Web Apps** - server side application development for users in motion



Content Management: Rich Media Application



www.fatalbreakdownthemovie.com

- Interactive Application Development for web, mobile and Social Network
- Integration with Video and Multi-Channel Platforms
- Viral application Development

Content Management: Xmanager - Ginger CMS



Interact manufactured product
CMS is an Integrated multichannel Content Management platform for **Web 3.0** and **Mobile Internet** development.

Xmanager is able to correlate different types of databases and organize contents using the same semantic logic and relationships that underpins the new Web paradigms.

Ginger CMS is the new version of Xmanager CMS deployed in **Open Source** mode

Content Management: Interact Box DAM

Interact Manufactured Product
Solution for cataloging, managing
and searching resources and digital
contents based on an IT standard
infrastructure



- Manage several types of content: from PDF files to images, sounds, video, animations and text
- Access from any location via a simple web page
- Multi-User
- Multi-Level

Content Management: **BPM**



Design and Development of BonitaSoft Business Process Management Systems

Integrating Web applications targeted at defining, enhancing, monitoring and integrating Company processes for the purpose of rendering Company business efficient and effective

Content Management: Professional & Editorial Services

Consultancy and support for developing, designing and promoting Web projects and interactive multimedia

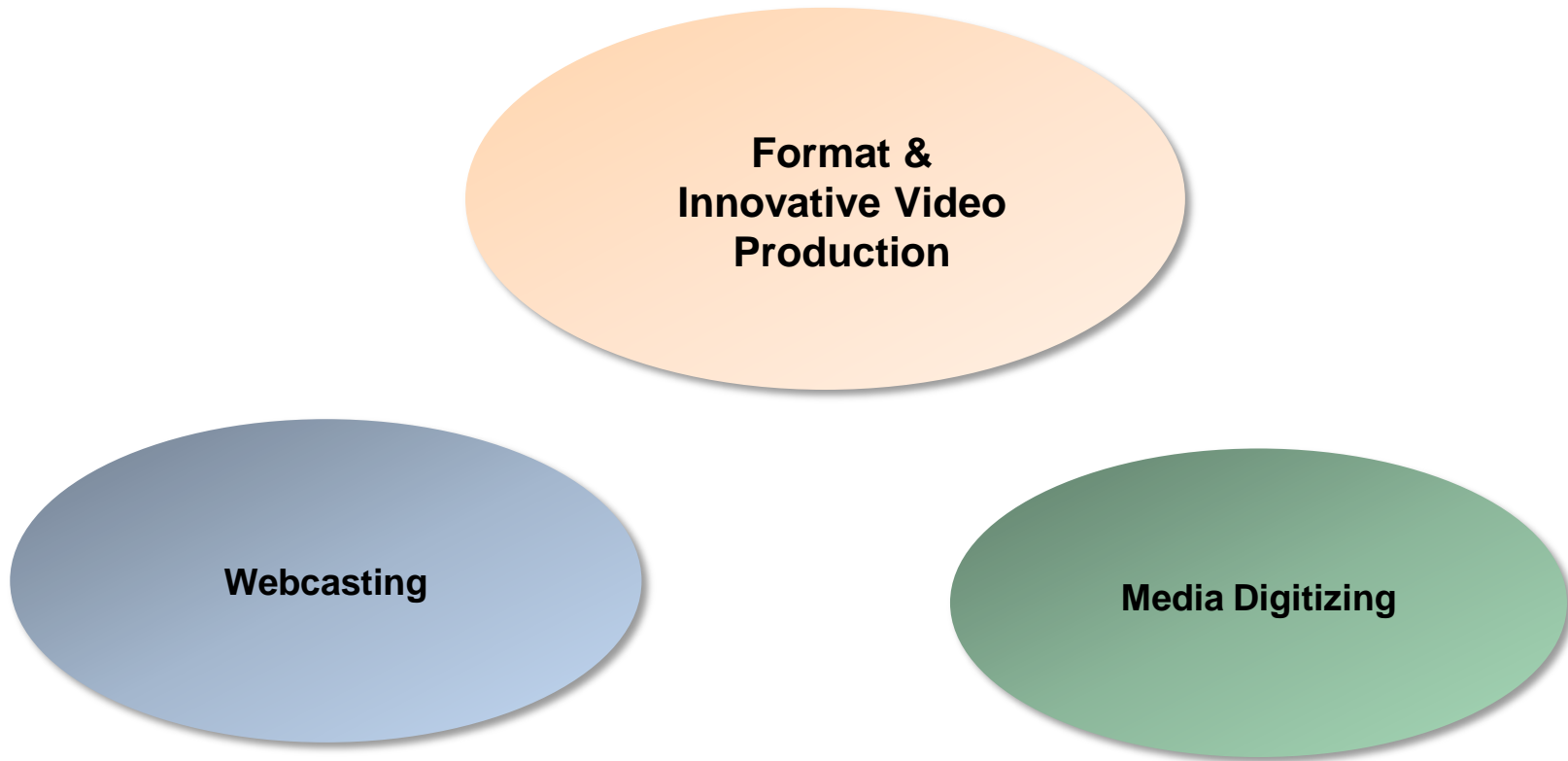
- Creating multimedia contents for the Web enhanced by search engines and their use over multichannels
- SEO Copywriting & Persuasive Marketing Campaigns
- Designing the architecture for the information and management of multimedia contents for Web and Mobile
- Interactive Press Office
- Audio Video Indexing

Content Management: Cloud Computing



- Interact solutions are also offered in Cloud Computing
- Cloud based on Amazon infrastructure
- Cost saving and resource reducing

Activity areas: **Video**



Video: Format & Innovative Video Production



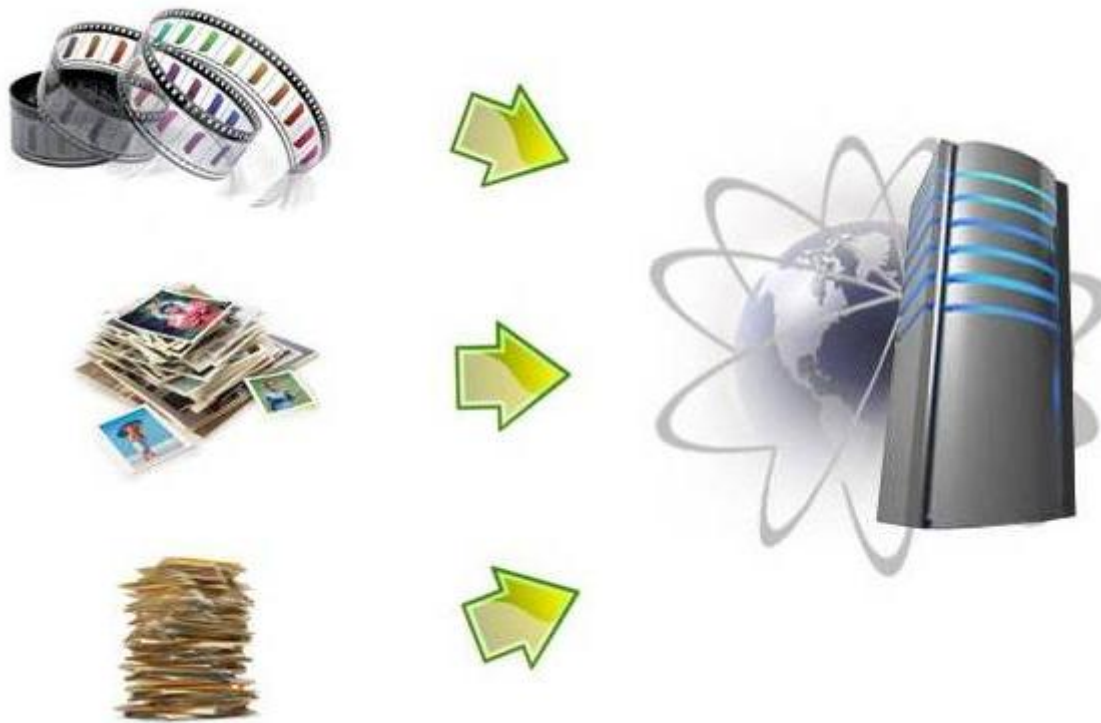
- Multimedia Content Production
- Creating concepts and formats
- Authorial and cross-media production
- Video documentaries
- Company and Institutional films
- Commercials
- Viral Marketing
- On-site filming
- A/D conversion
- Restoring and digitalization

Activity areas: **Webcasting**



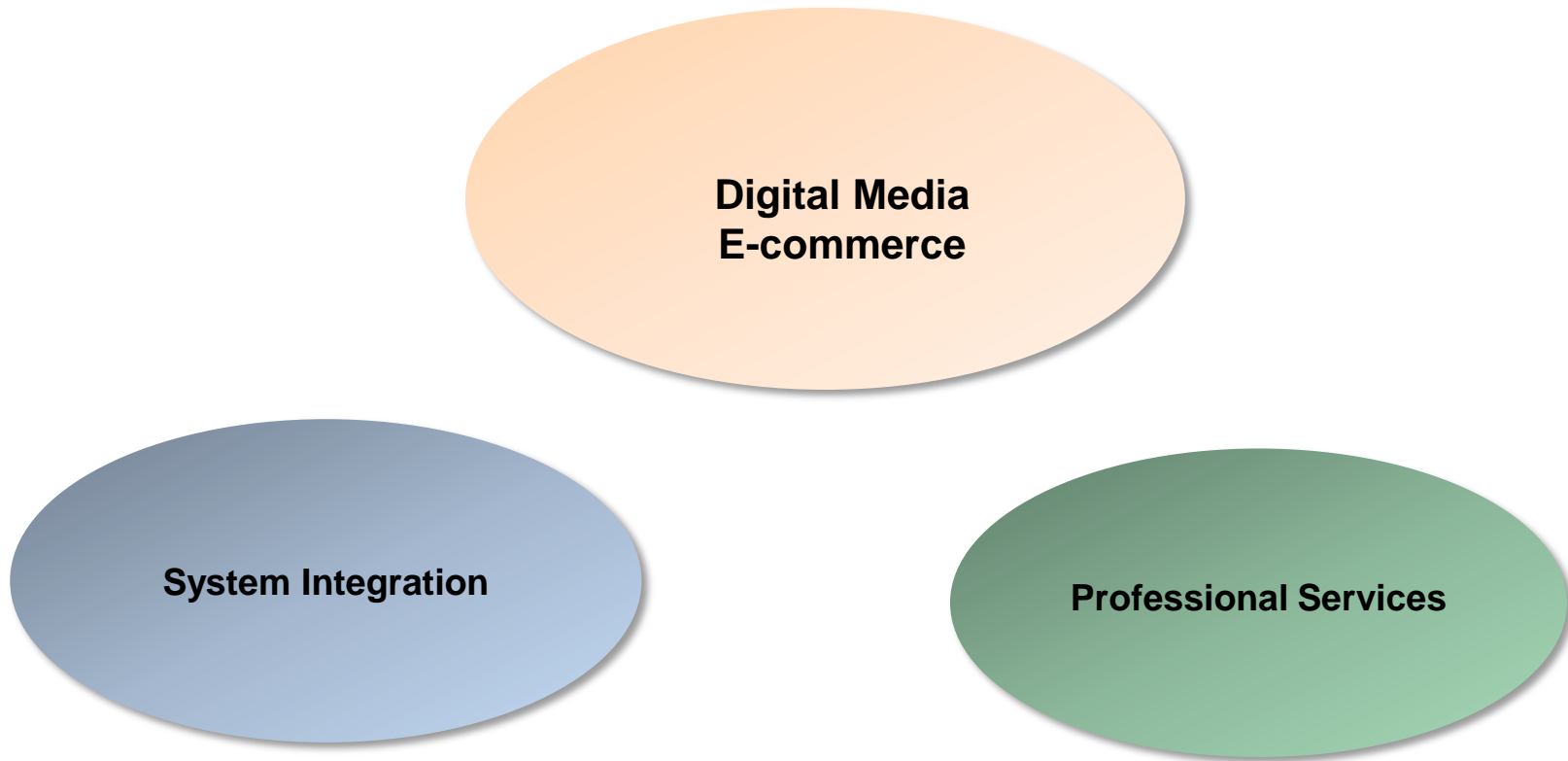
- Live Video Content delivery
- Events of any size and complexity
- Storage of recorded clips
- Content Encoding
- On demand Content Availability

Video: Media Digitizing



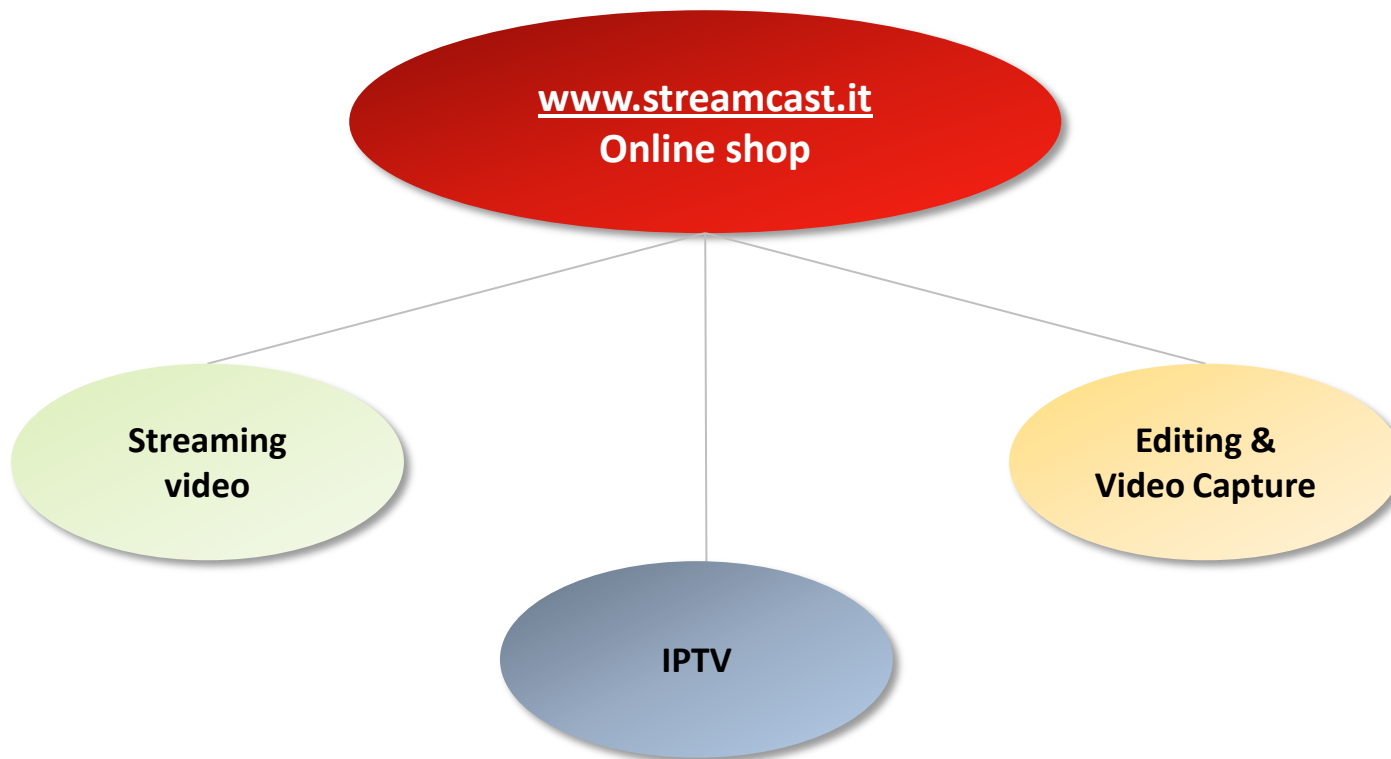
- Cataloging, Restoration, Preservation and Digitization of video, photos, documents and archives
- Recover and preserve old media from obsolescence and deterioration
- Authoring and Management of multimedia and cultural archives

Activity areas: **Digital Media Supplier**

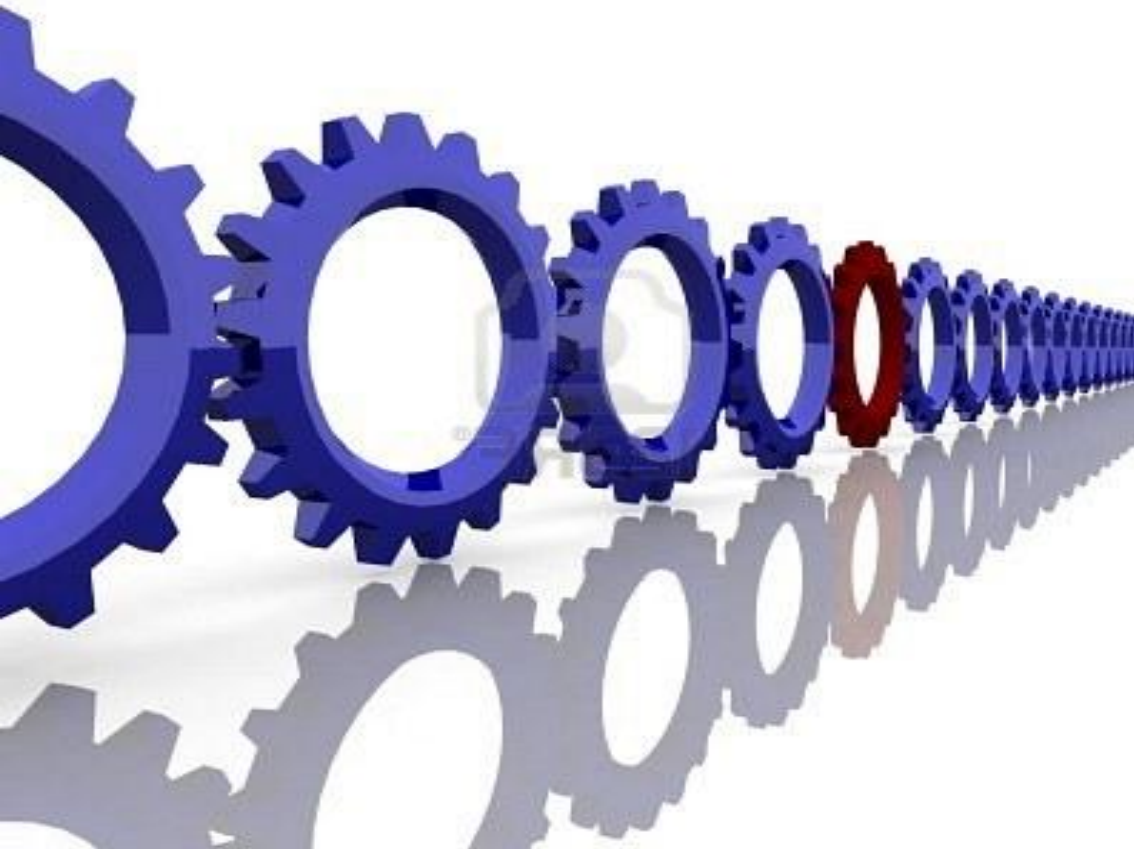


Digital Media Supplier: E-commerce

Hardware and software resales on the Streamcast site for:



Digital Media Supplier: **Professional Services**



- Digital Media Expertise
- Design and Presale customer support
- Technical Help desk and Full Time support

Digital Media Supplier: **System Integration**



- Qualified services for providing and implementing IT solutions
- Design, Development, Deployment, Management and Maintenance of complex multimedia systems



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Why Interact

- **Interact SpA** has had a background of **15 years experience** in managing multimedia contents and is **thus able to support** Companies, organizations, experts and Public Administrations **during all the steps of the value chain** pertinent to **producing, managing and delivering contents** on fixed or mobile digital networks
- The know-how acquired shows that Interact SpA is well able to deal with **heterogeneous projects of great complexity** always having **the value creation** for the end-user as a goal



www.camera.it

Why Interact



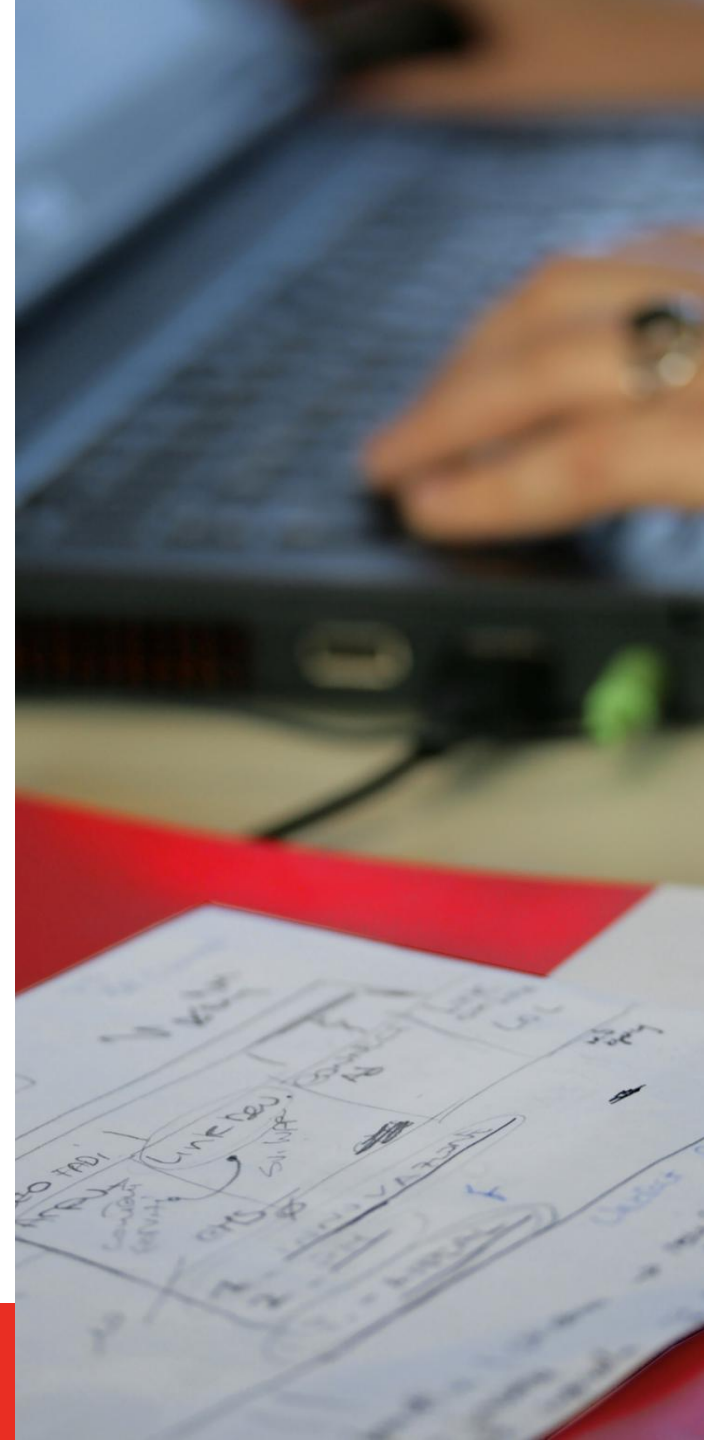
Interact SpA offers a committed **multidisciplinary team of professional and skilled people, coming from several countries**, whose know-how and expertise acquired in projects already implemented, are their strong points

Why Interact

- **Interact SpA** supports its own customers and partners during all the steps of the life cycle of a project. This ranges from its **creation and design (encompassing both the technical solution and the contents)** including the support of its conservation and **evolution**, as well as producing and managing editorial, graphics and audio/visual contents
- As regards “**Content Management**”, particular importance is placed on the research and implementation of **Semantics** in managing contents according to new **Web 3.0**
- **Constructing semantic environments** further enables exploiting to the full the latest generation search engines and makes possible **cross platform publishing** now available via the new web technologies (both traditional and mobile)

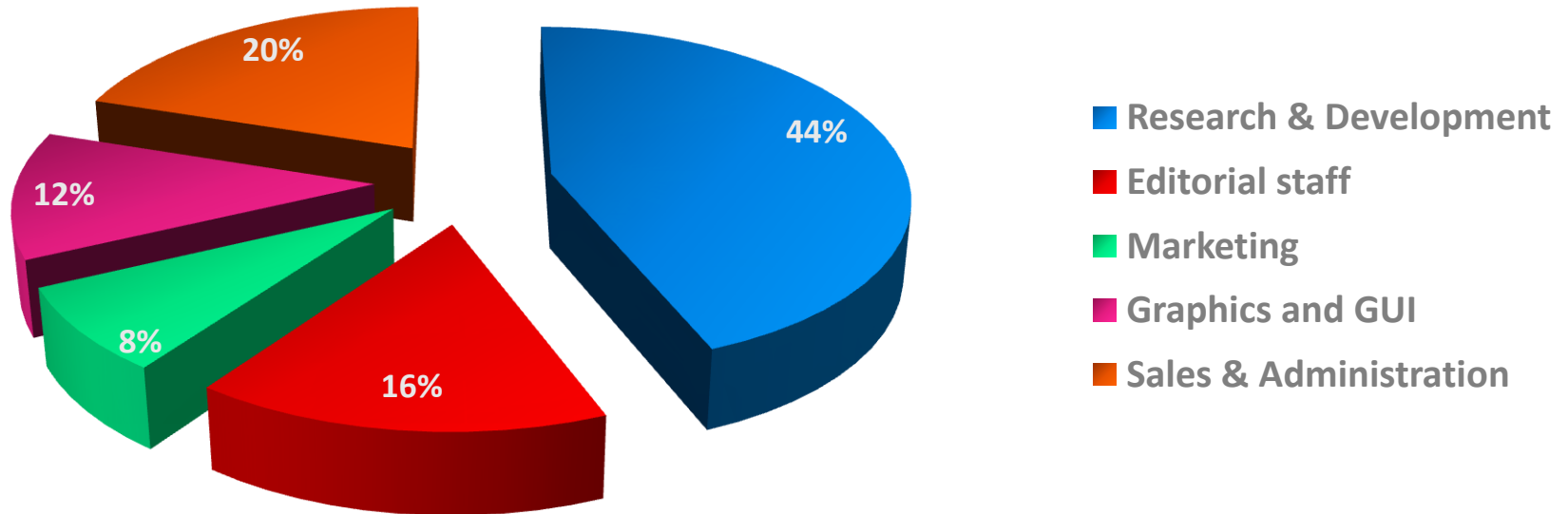
Why Interact

- **The activities of research** plays a **key role** in Company strategy that, through a careful analysis and monitoring of the sector, guidelines the R & D towards state-of-the-art **technological trends**
- The **relationship with the universities** creates a virtuous circle whose aim us to increase skills and enhance the advance of each individual business career. This is perpetrated by planning feasibility studies, research, new projects, building prototypes and defining experiments required for providing new solutions to put onto the marketplace as well



Why Interact

Staff



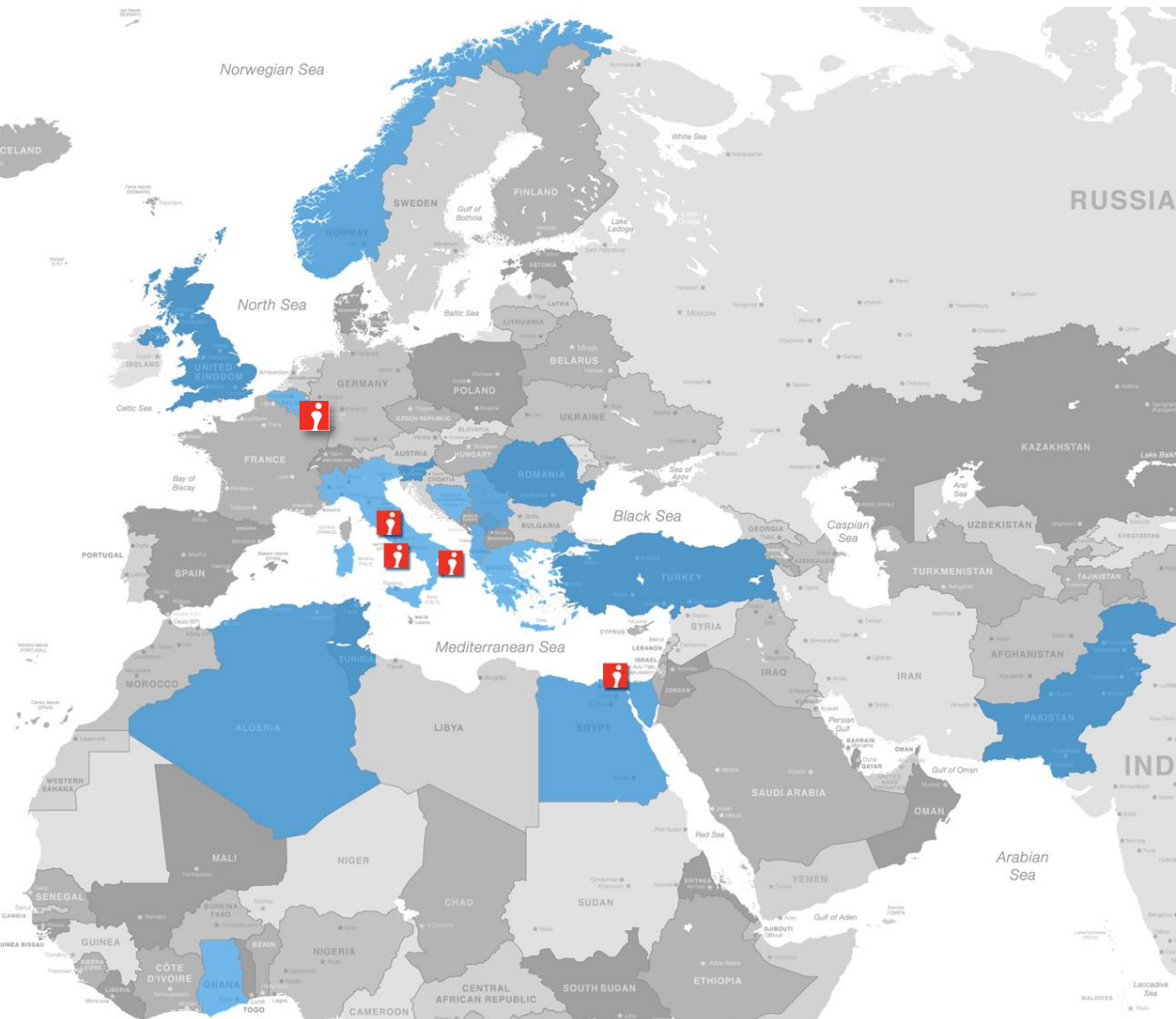
Why Interact

Full Support



- Full Time Availability
- Support & Upgrade to keep the solutions on the leading edge of the fast-moving technology, and to meet evolving customer needs
- Support and technical assistance provided by qualified staff
- Commitment on customized SLA

Why Interact



International Presence

- Established presence in various countries of the Mediterranean, Europe and Middle Eastern regions
- Offices located in:
 - Luxembourg
 - Rome
 - Cairo
 - Naples
 - Catanzaro

Why Interact

Multi Language



Cross-platform and
Multi Language solution
Development with the
use of the alphabet:

- Latin
- Greek
- Cyrillic
- Arabic

Why Interact



Social Capital

- Strong presence on the main social networks
- knowledge of the dynamics of social networks
- Community Management
- Buzz Analytics

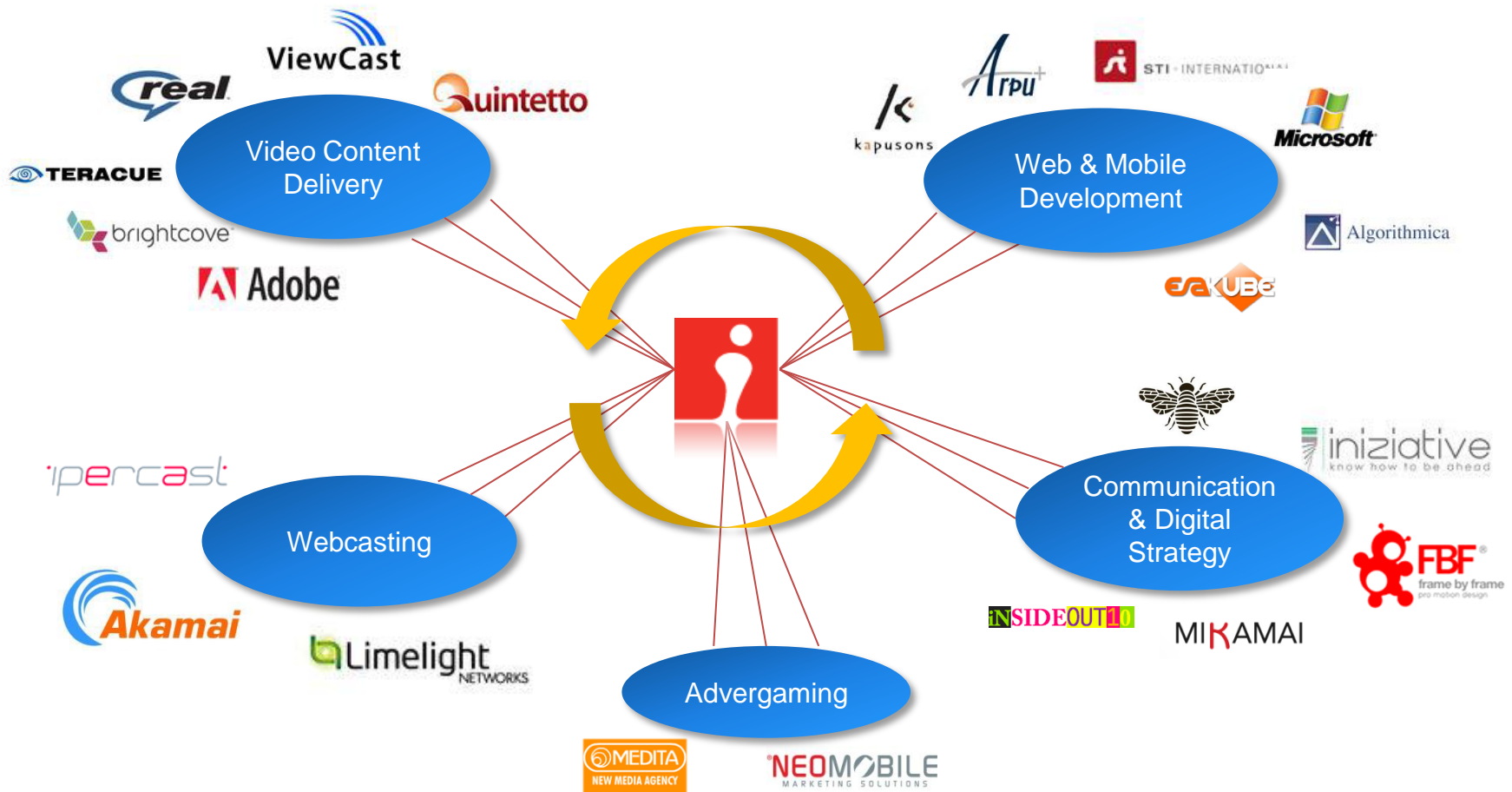
Why Interact

Cross-Channel Strategy



Why Interact

Trusted Network





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Customers

Central Public Administration



Chamber of
Deputies



Senate of the
Republic



European
Parliament



Bank of Italy



Albanian
Parliament



Ministry
of Finance



Ministry
of Research
and University



National Council
of Finance and
Labour



Constitutional
Court



Magistrates
Governing
Court

Customers

Local Public Administration



Province of
Arezzo



Roma Capitale



Province of
Bergamo



Region of Tuscany



Province of Naples



Municipality of
Arezzo



Municipality of
Grosseto



Municipality of
Sesto San
Giovanni



Municipality of
Cosenza



Municipality of
Catania

Customers

Organizations



FAO



AGESCI



CGIL



Santa Cecilia
Accademy



CODACONS



MFO

Radio/TV Broadcasting Stations



Rai



RDS



Sky



Jetix



Mediaset

Customers

Telecommunications Companies



Telecom Italia



Wind



3 Italia H3G



Fastweb



Tiscali



Ericsson



Orascom Holding



Djezzy



Wind Hellas



Nokia Siemens
Networks



Tunisiana



Mobinil



LINKdotNET



Mobilink

Customers

Public and Private Companies



ENI



Enel



Alenia



Autostrade SpA



Gambero Rosso



Mondadori



Feltrinelli



Engineering



Lottomatica



Infracom



HP



ESA

Customers

Public and Private Companies



Astaldi



Adelphi



Itnet



Mediateket



Kataweb



Canale Tre



Play Media
Company



Acea



Digital Identity



MSN Italia

Customers

University and Research



National Research
Council



CENSIS



University Milan



University Salerno
(DIIMA)



Nomisma



ENFAP



German University
Cairo



ISIMM



RUR



Bocconi University



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Partners



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Certifications & Participations

Certification

**UNI EN ISO
9001:2000**

Certification

ISO/IEC 20000

Participant in the
Internet Society

ISOC

www.isoc.org

Associated Member

**STI
International**

www.sti2.org

Registered code
54855GSA

**National Research
Registry Office**

Registry no. 13202

**Register of
Communications
Operators**



Thank You

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